Innovative 6 stage process of cultural scenario content development

1. Content through internet

Cultural news from different internet channels were collected and analyzed by CultureDude's Cultural robot research software. In top of that CultureDude's team of cultural experts have been consistently researching and collecting valuable information about various cultural scenarios through the internet.

2. Content through reliable channels

Content has been analysed by using reliable channels who share similar interest in developing cultural related materials. This channels has been ranked and collected by CultureDude's team.

3. Content reviewed and additionally developed by an expert

Team of cultural experts reviewed and developed additional scenarios from the analyzed content. The scenarios were reviewed with both cross-communication consultants and non experts.

4. Content reviewed and additionally developed by user group

Information was validated by a group of people from different countries but with broader idea about neighbouring countries in the same cultural cluster. The group were reviewing the content for the country where they hail from. This way, our cultural experts' team were able to obtain first hand feedback about the real time validity of the information in the game.

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5.   Content reviewed,developed and tested by target group

Group of people who have experienced some of the scenarios and shocks in real life situations, either by travelling or by living in the country, reviewed the content and gave constructive feedback for improvement.

6.   Content developed and analyzed by crowd sourced feedback

Real time feedback about the information's usefulness was collected from the users while playing the game by clicking the button. The game tabulates the feedback so that our cultural experts could see in the backend dashboard if the majority of people find the scenario useful or not and continuously modify the content again if needed.

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